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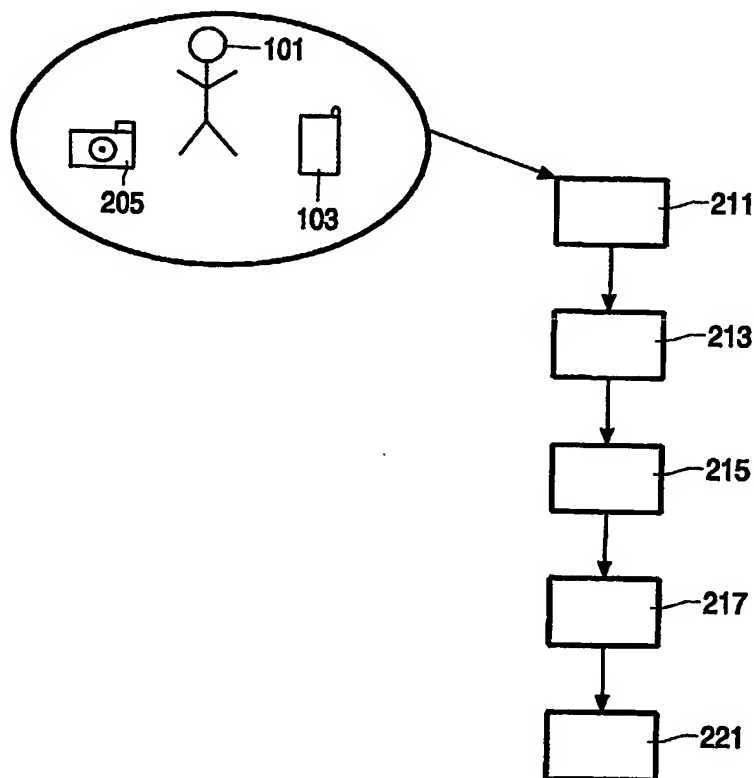
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(54) Title: A METHOD OF OBTAINING AND LINKING POSITIONAL INFORMATION TO POSITION SPECIFIC MULTIMEDIA CONTENT



(57) Abstract: The present invention relates to a method of obtaining positional information of a mobile phone carrier and linking the positional information to position specific multimedia content, such as photos or audio. The method is performed by detecting the position information of the mobile phone and linking the position information to the position specific multimedia content.



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